

SUMMER
CONFERENCE **MSDA** **AGENDA**
2005



MINNEAPOLIS | **2005**
JULY 14-15



LE MERIDIEN
HOTEL

MDSA SUMMER CONFERENCE AGENDA

July 14 - 15, 2005

Thursday, July 14, 2005

Please note: Name badges must be worn to all functions. All functions are golf casual attire.

9:00 a.m. - 6:00 p.m.

MSDA Registration Desk

Le Meridien Hotel, Ground Level

If you need to contact us while staying at Le Meridien please call the hotel operator and ask for the MSDA Hospitality Desk.

Please check into the Conference at the MSDA registration desk for name badge and your gift, proceed to the 4th floor and check into the hotel at their front desk.

4:00 - 5:00 p.m.

Business Presentation

"Effective Astronomic Cycles in Stock Prices"

Arch Crawford from Crawford Perspectives

Le Meridien Hotel (Ballroom I & II) 5th floor

5:00 - 9:30 p.m.

MSDA Backyard Barbeque

Brit's Pub at 11th & Nicollet

Enjoy casual backyard BBQ on patio of Brit's, open bar, grilled burgers, brats, corn and of course watermelon.

Lawn bowling

Shuttle service will run continuously between Le Meridien and Brit's Pub (approximately every 15 minutes)

6:00 - 7:00 p.m.

Raffle at Brit's Pub

Raffle tickets are \$100 each. A purchase of 1 ticket will guarantee you (1) live ticket. Each live ticket is worth \$100. Tickets trade like a stock (i.e. $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$). There are 5 rounds of trading. After each round of trading, tickets are eliminated increasing the book value of each live ticket. Prize money will be paid to the final 10 live tickets.

To reserve your raffle tickets, please call:

Patti Brandstetter 612-671-3120

Barbara Wolf 612-303-2222

Friday, July 15, 2005

Please note: Name badges must be worn to all functions. All functions are golf casual attire.

7:00 a.m. - 3:00 p.m.

MSDA Hospitality Desk

Le Meridien Hotel, Ground Level

If you need to contact us while staying at Le Meridien please call the hotel operator and ask for the MSDA Hospitality Desk.

6:30 - 11:00 a.m.

Complimentary Breakfast

Le Meridien Hotel, Cosmo's Restaurant, 4th floor

Just order off the menu and tell your server you are with MSDA

Golf Tournament at Rush Creek Golf Club

6:00 - 7:00 a.m.

Coffee, juice and donuts for golfers, Le Meridien, Ground level

6:30 - 6:50 a.m.

Load golf clubs on motorcoach at the front door

7:00 a.m.

Transportation to Rush Creek Golf Club from Le Meridien

7:30 - 8:30 a.m.

Golfer's Breakfast - Rush Creek Club House

8:30 a.m. - 1:30 p.m.

Shot Gun Start Golf Tournament - includes refreshments and lunch

1:30 - 2:00 p.m.

Refreshments and light snacks - Terrace of Rush Creek

2:00 p.m.

Load golfers and clubs

2:15 p.m.

Depart Rush Creek Golf Club and return to Le Meridien

Lake Minnetonka Boat Cruise with AI & Alma's Charters

11:15 a.m.

Transportation leaving Le Meridien to Wayzata Docks for cruise

12:00 - 2:00 p.m.

Lake Minnetonka Boat Cruise from Wayzata Docks

2:45 p.m.

Return to Le Meridien Hotel

3:00 - 8:00 p.m.

MSDA Closing Reception and Prize Giveaway

Bellanotte Patio

1st Avenue N & 6th Street, next to Le Meridien

Open Bar service and hors d'oeuvres followed by prize drawing - must be present to win

3:00 - 5:00 p.m.

Complimentary Valet Parking from Le Meridien Hotel
(on 1st Avenue N - Main Entrance)

5:00 - 8:00 p.m.

Complimentary Valet Parking from Bellanotte (on 6th Street)

MSDA Member Spouses are invited to attend the Friday Night event. If your spouse will be attending, please email: lisa@crcmeetings.com with his/her name so we can have a pre-printed name badge awaiting them.

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SunTrust Robinson Humphrey
The NASDAQ Stock Market
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Thomas Weisel Partners, LLC
Tullett Liberty Securities, Inc.
Wave Securities
William Blair & Company LLC

The Hotel for the Summer Conference will again be at:

Le Meridien Hotel

www.minneapolis.limeridien.com

601 First Avenue North - Minneapolis

Phone: 612-677-1100

Fax: 612-259-0400

Directions:

Located downtown Minneapolis, adjacent to Block E, at 6th Street and First Avenue North.

Rising 22 stories above the pulse of the city, the Le Meridien Minneapolis is located at the confluence of business, theatre and entertainment districts, in the heart of downtown Minneapolis. Standing directly across the street from the Target Center and connects by skyway to the entire shopping and business district. Each guest room showcases Art+Tech by Le Meridien, featuring the latest in room design and high technology coupled with uncompromising service and facilities. Rated one of the Top 100 hotels in the country.

Speaker information:

Arch Crawford

Topic “Effective Astronomic Cycles in Stock Prices”

About the speaker:

Arch Crawford cut his technical analysis teeth as first assistant to top Wall Street technician Robert Farrell at Merrill Lynch in the early 1960s. In 1977, following Arch's extensive research into astrophysical phenomenon, astrology and its correlation to market performance, he edited and published the premiere issue of Crawford Perspectives market timing newsletter.

Brit's Pub

www.Britspub.com

1110 Nicollet Mall - Minneapolis

Phone: 612-332-3908

Brit's Pub is a stylish British Pub in downtown Minneapolis. It offers both indoor and outdoor seating and traditional Lawn Bowling. At Brit's Pub they are serious about libations, with famous scotch and port menus, and an epicurean's range of draught beer. They've stocked the flavors most people drink (or should), like rich, hoppy stouts, creamy ales, and crisp lagers.

Bellanotte

www.bellanottemples.com

600 Hennepin Avenue South - Minneapolis

Phone: 612-332-3787

Nestled on the corner of Block E across from the Target Center, Bellanotte is Minneapolis' most inviting spot for signature dishes and refreshing beverages. Their warm, welcoming ambience caters to every need as you indulge in a unique dining experience that is both comfortable and contemporary.

Rush Creek Country Club

www.rushcreek.com

7801 County Road 101

Maple Grove, MN 55311

Phone: 763-494-0400

Rush Creek Golf Club is one of the country's premier golf facilities, located approximately 45 minutes from downtown Minneapolis. This tradition rich course has been ingeniously sculpted into 260 acres of natural, habitat-enriched rolling terrain. The natural wetlands and vegetation create a new, unique and challenging experience to golfers of all abilities, every time they play.

Current touring professional golfer Tim Herron, represents Rush Creek. Excellent course conditions, a fine playing experience, and a truly spectacular setting are just some of the comments expressed about Rush Creek Golf Club.

Directions from Le Meridien Hotel to Rush Creek:

Take 394 West to I-494 North to Bass Lake Road west bound 5 miles - turn right/north ½ mile on County Road 101 - Rush Creek is on the left.

Approximate drive time without traffic - 40 minutes.

Please note: Metal spikes are not allowed on the course. If you need to convert your shoes the proshop can help you for a \$5 fee. There are limited number of golf club rental sets available, please request them on the registration site or email us at: msda@crcmeetings.com. You will be responsible to pay for these (\$30) at the golf course the day of the event.

This event will be a scramble format. Prizes will be awarded to the top four teams. There will also be awards for "Closest to the Pin" and "Long Drive". There will be an optional Wagering Hole that allows you to double your money by simply hitting the green with your tee shot. You can wager \$10 to \$100. All proceeds will go to charity.

This year there will be Four Hole in One Challenges. The prizes are \$100,000 cash, 2 trips for two to Las Vegas and a trip for two to Hawaii.

Golf Balls and Cigars will be provided.

Al & Alma's

www.al-almas.com

5201 Piper Road

Mound, MN 55364

Phone: 952-472-3098

Al & Alma's boats play host to beautiful sundecks with integrated bench seating, tables, and sun cushions. Both upper decks are prepared for all weather conditions with convertible canopies for shade and clear side curtains for rainy or cool and windy days. It will create the perfect afternoon.

Breathtaking sights and sunsets, summer breezes, delightful cuisine and professional attentive service all contribute to the making of an unforgettable lunch. Custom built, the yacht is 64 feet in length and has a 15 foot beam (width). The contemporary-styled main cabin is wrapped in fine oak and maple woodwork. The main cabin areas are climate controlled with large windows for viewing and feature integrated booth and wrap around bench seating throughout.

Directions:

If you drive to the cruise take 394 West and exit on County Road 101 North (Central), turn left at end of exit ramp, to Wayzata Boulevard and turn right and move to the left lane to turn on Superior Boulevard, turn left at Superior and go down the hill to Lake Street. Take a right at Lake Street and continue for 5 blocks to Barry Avenue, turn left and you will see the Historic Wayzata Train Depot. Park in the lot or on the street.

Each person will receive sunscreen and a monogrammed towel. Remember to bring your hat and sunglasses.

Conference Cancellation Policy

Hotel guest rooms must be booked by July 5th. Le Meridien Hotel **will charge** each individual for cancellation or no shows after that date. Final day for MSDA registration is July 8th. After that date there will be **no refunds** offered.

Please check out our web page with full conference information and registration information available at: www.mntraders.com

Event Feedback and Questions - Please contact CRC, Inc.

Phone: 612-378-0551

Fax: 612-378-2597

msda@crcmeetings.com

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