



BRADLEY MODEL APPROACHES ITS 2014 PEAK!

The BRADLEY Model developed in his 1948 booklet, ***STOCK MARKET PREDICTION***, has the most remarkable property that, although the market drifts off of following the model for a time, it returns to an actual portrayal for significant periods of time. It may drift off again and again, but will once again come back and follow it rather precisely for extended periods. All other modelling attempts of which we are familiar may correctly project current trends for a time, but when markets begin to drift from the model, they do NOT come back – ever! We believe the Bradley is unique in this regard, being based on natural cyclic functions. It is based almost totally on the angular separation of two-planet pairs from the viewpoint of the Earth.

It does not include Lunar relationships, New Moons, Full Moons or Eclipses. It does not use Declinations of the planets (north-south orientations) except for Mars and Venus. There is no mention of planetary Aphelion or Perihelion, Apogee or Perigee, Maximum North or South declinations, maximum East or West longitude.

The turning dates of the Bradley tend to be the most accurate phenomena, even when the direction turns out to be opposite, such that a high in the model results in a low in the stock index or the inverse. The turn still takes place, often to the day or +/- 2-3 days. For that reason, it is best used with other reliable technical indicators, which have a good record for directional emphasis. The amount of the move is the least reliable parameter.

The general quality is that when it is actually in synch, it will point out major shifts in sentiment, often To The Day! When not in synch, it appears to be meaningless and worthless squiggles. It is so good when it is good, one must pay attention, or at least keep an eye on it as it does project major happenings which cannot be guessed by any other market methodology!

The current projection high for this year is on or about July 18, and is followed by a potentially steep decline before the end of this year. The entire drop is within the Crash portion of the Mars-Uranus cycle. One other cycle that agrees with the July 18 date is the quarterly (3-month) cycle. Many years ago, Joseph Granville wrote that there was a statistical probability of a high date on or about the 18-19th day of a calendar quarter. Joe theorized that companies with something positive to say about earnings tend to report in the early portion of the reporting period, and the bad news bears tended to delay their reports, perhaps until not so many people are still paying attention.

We did a follow up to this study in 1992 and the tendency was still active for the 18-19th calendar day for all quarters separately and together! Joe continued sending out daily faxes right up until his death last year at the age of 90. We applaud the continued concentrated attention of Richard Russell, who will be 90 in the next month or so. Many will miss the excellent work of another long time technical analyst, Justin Mamis, who graciously retired last week at 85. As a babe of 73, we hope to keep up with the work until we reach these advanced and erudite stages, God willing. These people love(d) what they do (did).